

HCAI

HUMAN-CENTRED ARTIFICIAL INTELLIGENCE
24.-25. NOVEMBER 2025

3. SYMPOSIUM

ORGANIZERS

Ernesto W. De Luca

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REGISTER NOW:



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LOCATION

Experimentelle Fabrik
Sandtorstraße 23
39106 Magdeburg, Germany

Organized by:



Sponsored by:



EUROPÄISCHE UNION
EFRE
Europäischer Fonds für
regionale Entwicklung

ABOUT THE SYMPOSIUM

The Human-Centred Artificial Intelligence Symposium Series (HCAI@OVGU) aims to unite experts from academia and industry to discuss key topics like Responsible AI, Explainable AI, and Fairness.

The international symposium is being organized by the Chair of Human-Centred Artificial Intelligence (HCAI) and the InnovationXperience Incubator, together with the Leibniz Institute for Educational Media | Georg Eckert Institute and the Università degli Studi Guglielmo Marconi in Rome.

TARGET AUDIENCE

The HCAI@OVGU 2025 Symposium targets individuals interested in studying novel contributions to HCAI approaches, from researchers to practitioners belonging to academia and industry.

The Symposium aims to discuss and exchange ideas within the community about the advances in the development of trustworthy, fair and privacy-preserving systems, as well as explainable user interfaces, with a specific focus on the users' perception in real-world scenarios and not (only) on the algorithmic and model performance.

HCAI@OVGU 2025 aims to foster cross-disciplinary and interdisciplinary discussions between experts from various research fields, such as computer science, psychology, sociology, law, medicine, business, etc., to discuss problems and synergies in this exciting research topic.

MONDAY, 24. NOVEMBER 2025

- 13:00 – 14:00** **Welcome**
Prof. Ernesto W. De Luca
- 14:00 – 15:00** **Prof. Mariacarmela Passarelli**
Is now the time to reimagine entrepreneurs for Human-Centered AI?
- 15:00 – 15:30** **Coffee Break**
- 15:30 – 16:30** **Prof. Michael Bosnjak**
Predicting Human Behavior and its Determinants Using the „Big Seven“ Personality Constructs – A Meta-Analytical Evidence Gap Map
- 16:30 – 17:30** **Prof. Davide Piccà**
Not Minds, but Signs: Rethinking Large Language Models through Semiotics
- 18:30** **Meet and Greet with the Speakers in the Innovation Xperience Incubator**



Scan the QR code for more information about the 2025 symposium.

TUESDAY, 25. NOVEMBER 2025

- 08:00 – 09:00** **Welcome Coffee**
- 09:00 – 10:00** **Prof. Susanne Schmidt**
Leading Human-Centered AI adoption: The Leadership Capabilities Organizations Need for Responsible AI Adoption
- 10:00 – 11:00** **Valentina Pepoli**
IBICHAIN & PROHMED: Empowering Data Sovereignty and Healthcare Innovation
- 11:00 – 13:00** **Lunch Break**
- 13:00 – 14:00** **Dr.-Ing. Philipp Rosendahl**
From tribal knowledge to trusted AI: designing feedback-centric systems at Merck
- 14:00 – 15:00** **Knut Polkehn**
Human-Centered Design in AI Systems
- 15:00 – 15:30** **Coffee Break**
- 15:30 – 16:30** **Panel Discussion**